A WARM WELCOME TO THE LIBRARY SUCCESSES

In addition to our overall impacts, libraries participating in our program observed the following success metrics:

**LIBRARY CARD REGISTRATION**
In New Jersey, 50% of participants signed up for first-time library cards.

**PROGRAM REGISTRATION**
In Illinois, there was a 15% attendance bump in child-centric program registration in the month following the event.

**LITERACY KITS**
In New York, librarians were able to hand out city-specific Early Literacy kits.

**DISASTER RELIEF**
In Ohio, librarians worked with El Centro, a Spanish Bilingual Supportive Service, to help identify local families in need who had been displaced from their Puerto Rican homes by the effects of Hurricane Maria.

**ATTENDANCE INCREASES**
In Maryland, day of attendance at branches increased by over 340%.

**ADDITIONAL DONATIONS**
In Massachusetts, local funders stepped up to provide additional support for the program via complementary food items and supplementary book selections.