

A WARM WELCOME TO THE LIBRARY SUCCESSES

In addition to our overall impacts, libraries participating in our program observed the following success metrics:

LIBRARY CARD REGISTRATION

In **New Jersey**, 50% of participants signed up for first-time library cards.



PROGRAM REGISTRATION

In **Illinois**, there was a 15% attendance bump in child-centric program registration in the month following the event.



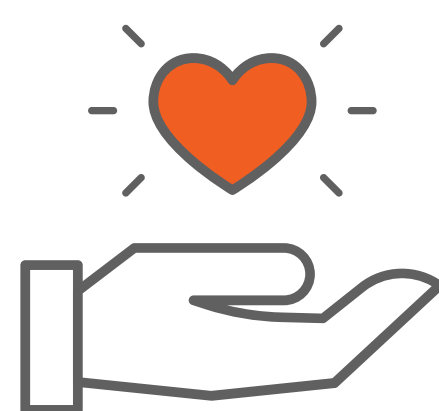
LITERACY KITS

In **New York**, librarians were able to hand out city-specific Early Literacy kits.



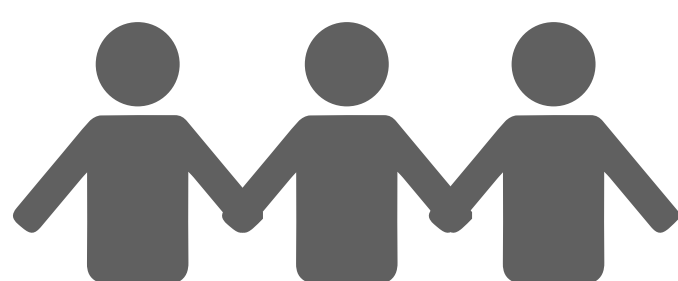
DISASTER RELIEF

In **Ohio**, librarians worked with El Centro, a Spanish Bilingual Supportive Service, to help identify local families in need who had been displaced from their Puerto Rican homes by the effects of Hurricane Maria.



ATTENDANCE INCREASES

In **Maryland**, day of attendance at branches increased by over 340%



ADDITIONAL DONATIONS

In **Massachusetts**, local funders stepped up to provide additional support for the program via complementary food items and supplementary book selections.

